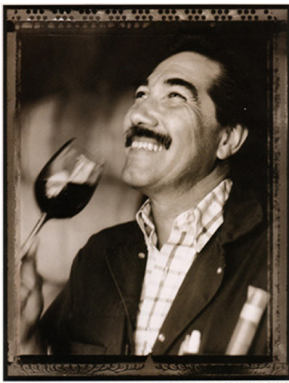


ABOUT GUSTAVO THRACE

THRACE BROMBERGER WAS BORN AND RAISED IN REDLANDS, CALIFORNIA. AFTER GRADUATING FROM THE UNIVERSITY OF MARYLAND, SHE OBTAINED A MASTER OF SCIENCE IN SMALL BUSINESS MANAGEMENT AND MARKETING AND THEN A LAW DEGREE FROM PEPPERDINE UNIVERSITY. AFTER PRACTICING LAW IN LOS ANGELES, SHE MOVED TO NAPA IN 1984. AS A PARTNER, THRACE ASSISTS IN THE CELLAR AS WELL AS DOING THE NATIONAL SALES AND MARKETING FOR THE WINERY AND RUNS THE TASTING ROOM ~ 1021 MCKINSTRY AT OXBOW.



GUSTAVO BRAMBILA WAS BORN IN JALISCO, MEXICO. IN 1957 HE MOVED TO RUTHERFORD, CALIFORNIA WHERE HIS FATHER WORKED FOR BEAULIEU VINEYARDS. IT WAS THERE AS A CHILD THAT GUSTAVO FIRST MET MIKE GRGICH, WHO WAS THEN THE ENOLOGIST AT BEAULIEU. AFTER GRADUATING FROM ST. HELENA HIGH SCHOOL HE ATTENDED THE UNIVERSITY OF OREGON ON A BASEBALL SCHOLARSHIP. AFTER TRANSFERRING TO THE UNIVERSITY OF CALIFORNIA AT DAVIS HE GRADUATED WITH A DEGREE IN FERMENTATION SCIENCES. IN 1976 HE BEGAN HIS WINE-MAKING CAREER AT CHATEAU MONTELENA. IN 1977 HE JOINED GRGICH HILLS CELLAR AS IT OPENED AND MADE WINES THERE FOR TWENTY-THREE YEARS. AS A PARTNER, GUSTAVO IS THE WINEMAKER AS WELL AS THE GENERAL MANAGER FOR GUSTAVO THRACE.



THE STATUE ON OUR LABEL IS KNOWN AS THE “WINGED VICTORY OF SAMOTHRACE”. SHE IS NIKE, THE GREEK GODDESS OF VICTORY. SHE WAS FOUND IN 1863 ON THE ISLAND OF SAMOTHRACE IN GREECE AND IS NOW IN THE LOUVRE MUSEUM IN PARIS. THE CITY-STATE OF THRACE IS ALSO THE NAMESAKE OF GUSTAVO THRACE PARTNER THRACE. *“WE HAVE CHOSEN NIKE FOR OUR LABEL TO REPRESENT THE DREAMS AND VICTORIES THAT WE STRIVE FOR IN MAKING THESE WINES.”*